

Built To Power Rich Featured Next-gen Marketplaces

- Fully Customizable
- Lifetime License
- Fast, Reliable & Secure



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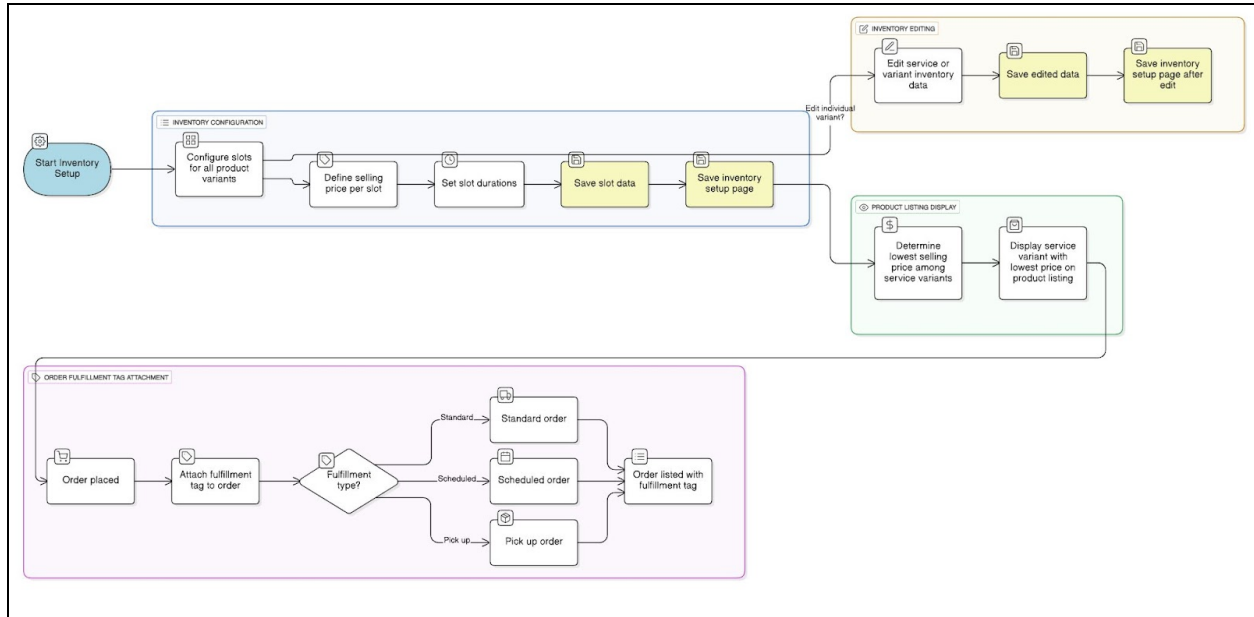
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1. Services (Availability Slots)

- 2 types of Services can be created in the system – Master Services and Seller Services (Master services are created by Admin, while Seller Services can be created by both Seller as well as the Admin (on behalf of any seller).

1.1. Seller side features

- 1.1.1. The slot configuration at the Inventory page is defined at one go for all the Product variants initially. However, Sellers can still modify any kind of service (or variant) inventory based on data from the main inventory listing Page using the edit option.
- 1.1.2. Service variants with the lowest selling price defined will be displayed on the Product listing page.
- 1.1.3. Selling Price defined for a service on the inventory page is for “per slot”, no matter what duration (30 mins, 1 hour, 2 hours, 5 hours...) is being kept by the Seller while defining the slots on the inventory Page or under Seller>Shop>Available slot tab.
- 1.1.4. Important Note: On the inventory Page, Sellers while adding the slots shall have to be careful about saving the data on this page. After saving the slots-related data, Sellers must make sure they save the details filled on the inventory setup page.
- 1.1.5. Fulfillment (Shipping types) tags are attached to each order (visible on order listing and order detail page) to clearly distinguish between Standard or Scheduled, or Pick up order types.
- 1.1.6. Details related to the “Type of Fulfilment” and “number of slots (units)” have been included under the Order invoice at the Seller's end.
- 1.1.7. “Order timeline” section under the Order details Screen functions the same way as we have it currently under the default Yo!Kart solution.



1.2. Frontend Marketplace features

- 1.2.1. Service search and listing are the same as we have for Physical products.
- 1.2.2. Clicking on the Service tile on the listing page, the Buyer will be able to land on the Service detail page.
- 1.2.3. The service detail Page has the same UI and functional flow as Physical products, except for the slot booking steps/flow.
- 1.2.4. The buyer must have to add slots to proceed with the checkout process; otherwise, the system will show validation for selecting slots.
- 1.2.5. If one slot is booked by Buyer A, then other Buyers (B, C, or D) can not book the same slot for the same day. A particular slot booked is reserved for that buyer only (in this case, buyer A).
- 1.2.6. The very first slot visible on the Service detail page depends on the field "Packaging time of the order" defined at the Shop level under Seller>Shop>Manage Shop>General.
- 1.2.7. Net Payable amount for the slots added in the cart is calculated on the basis of the number of slots being selected by the Buyer. Total amount calculated = No. of slots * Rate per slot
- 1.2.8. Delivery and Billing Addresses are linked with each order (As per the current flow, Service seeker and Service Provider will connect off the platform to discuss the

service requirement + related details such as exact delivery location, service uses, etc).

- 1.2.9. Other functional flows remain intact as we have in the default system. All necessary emails related to important events are triggered and communicated via a system between the Admin, Seller, and Buyer.
- 1.2.10. A buyer can order services alongside Physical and Digital products. The order flow remains the same, with 2 delivery options: standard shipping and pickup.

1.3. **Buyer Side features**

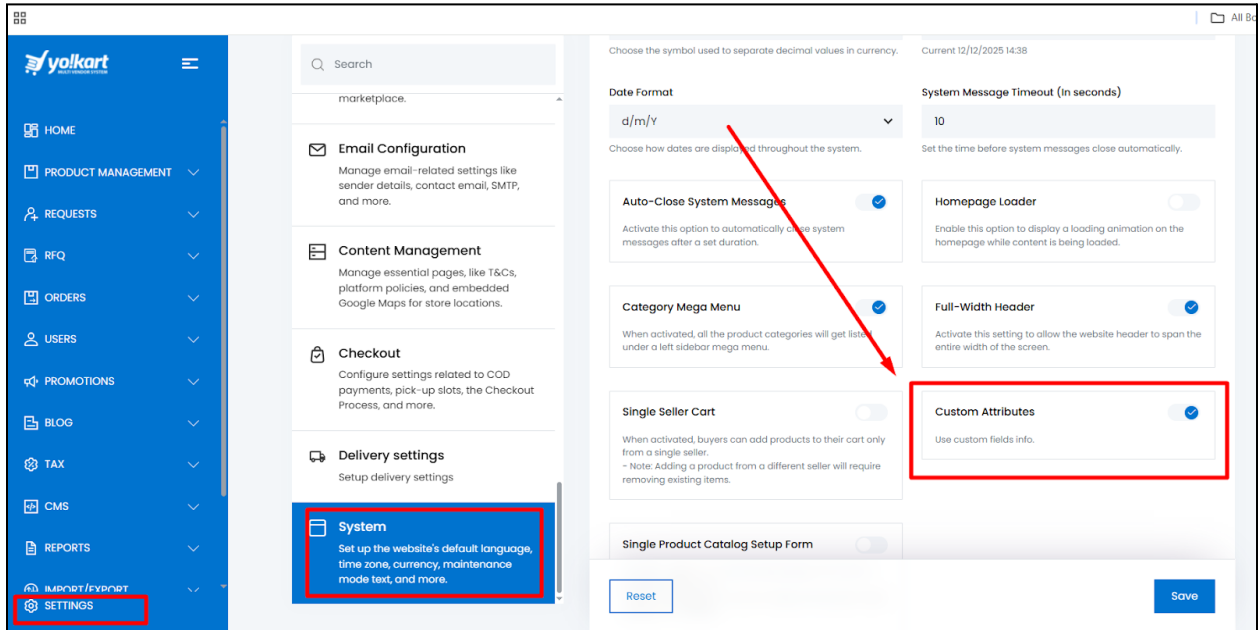
- 1.3.1. Order for Service as product type will be listed under Buyer>Orders>Orders.
- 1.3.2. Every important detail related to a "Service" order is displayed on the "Order Details" screen.
- 1.3.3. Booked slots' related details are clearly displayed under the "Item/Order Summary".
- 1.3.4. Fulfillment (Shipping types) tags are attached to each order (visible on order listing and order detail page) to clearly distinguish between Standard or Scheduled, or Pick up order types.
- 1.3.5. Rest of the order associated flow remains the same in case of orders associated with "Services", except the fact that coordination with respect to service delivery details or service requirements will happen off the Yo!Kart platform.

2. **Custom Attributes**

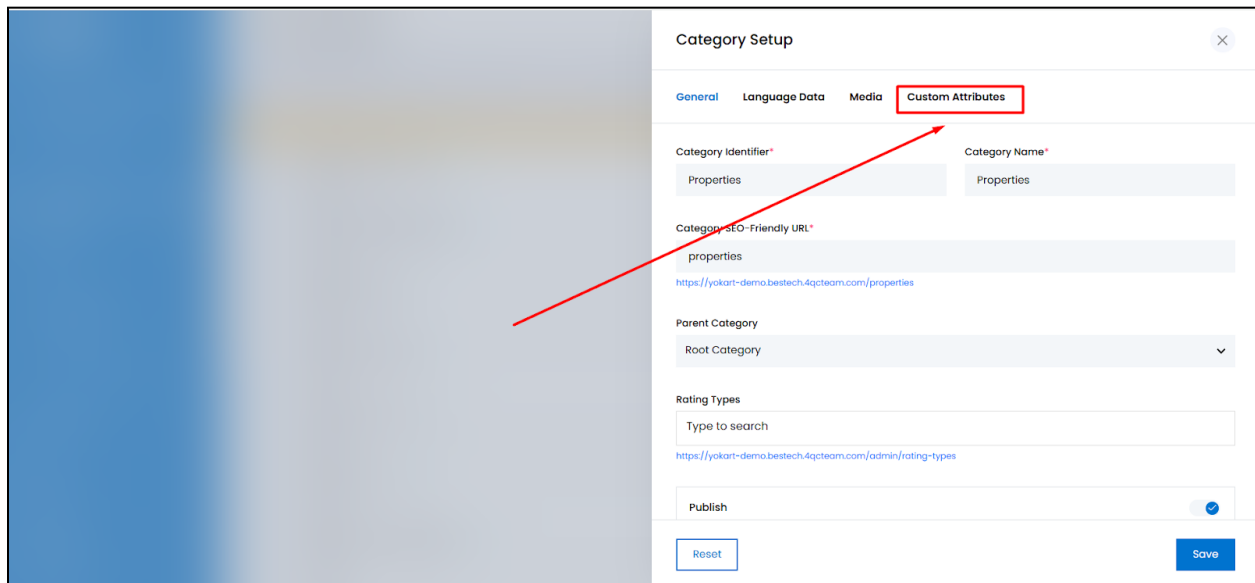
- Yo!Kart v10.3 comes with a new feature, "Custom Attributes," which is added under the Category Configuration module. This enhancement allows users to add their own fields to product data, which captures additional product information that is important but not available in standard fields under the Product configuration form.

2.1. Admin side features

- 2.1.1. Custom field feature manageability is under Admin > Settings > System Configuration > System > Custom Attributes.



- 2.1.2. Enabling this setting will display an additional tab, "custom field," under Admin > Product Management > Categories > Custom Attributes.



- 2.1.3. There are a total of five types of attributes that govern the Custom attributes configuration associated with a particular Category/Subcategory.

The screenshot shows the 'Custom Attributes Setup' form. The 'Attribute Type' dropdown menu is open, displaying five options: Number, Decimal, Select Box (Drop Down), Checkbox, and Text. A red box highlights these options, and a red arrow points to the text '5 Attribute options'.

- 2.1.4. Out of these 5 attribute types, Custom attributes defined under the “Selectbox” and “Checkbox” attribute types may or may not be set to appear under the filters (selecting Yes or No value under the ‘Display in Filter’ field) on the Product listing Page for a particular Category or Subcategory for which that Custom Attribute is defined.

The screenshot shows the 'Custom Attributes Setup' form with the 'Attribute Type' dropdown menu set to 'Select Box (Drop Down)'. The 'Display in Filter' field is highlighted with a red box, and a red arrow points to the text 'Non mandatory field'.

- 2.1.5. All such custom attributes defined under the Custom attributes tab are maintained under the **listing tab** with all appropriate information.
- 2.1.6. The custom attributes listed under the listing tab can be edited or deleted from the list, with the exception that “attribute type can’t be edited.”
- 2.1.7. Various custom attributes can be defined under one Group name. All custom attributes defined under the same “Group Name” are listed under the same Group name.

The screenshot shows a modal titled "Custom Attributes Setup" with a back arrow and a close button. It has three tabs: "Listing" (active), "Add Fields", and "Language Data". Under the "Listing" tab, there are two expandable sections: "Basic Info" and "Stone Type", each with a downward arrow.

- 2.1.8. The impact of this Custom attributes configuration is vividly visible on the Product setup form when that “Category” or “Subcategory” level is chosen. These custom attributes are as it is populated on the Product setup form.

The screenshot shows the Yo!Kart Product Setup form. The left sidebar contains navigation links: PRODUCT MANAGEMENT (Product Catalog, Seller's Product Inventory, Categories, Brands, Shops, Product Options, Product Tags, Threshold Products (4)), REQUESTS, RFQ, ORDERS, USERS, and SETTINGS. The main content area has a "Basic Details" section with tabs for "Basic Details", "Inventory", "Product Media", "Product Specifications", and "Custom Attributes". The "Custom Attributes" tab is active, showing a "Basic Info" section with the following fields: "Construction Allowed?" (Yes), "Direction" (North, South, East, West, North West, North East, South East, South West), "Listing Type" (Sale, Rent, Lease, Joint Venture), "Plot Shape" (Rectangular), and "Plot Type" (Farmhouse Land Plot). A red box highlights the "Custom Attributes" section, and a red arrow points from the "Custom Attributes" tab in the sidebar to the "Basic Info" section.

2.2. Seller Side Features

- 2.2.1. Sellers can neither configure the Custom attributes for any category nor request Admin via the Yo!Kart platform to configure the Custom attributes for any category.
- 2.2.2. The seller can only fill in or change the data for the Custom attributes on the product creation form configured by the Admin. If Custom attributes are not filled on the product configuration form, they do not appear on the Product detail page or under the filter section.

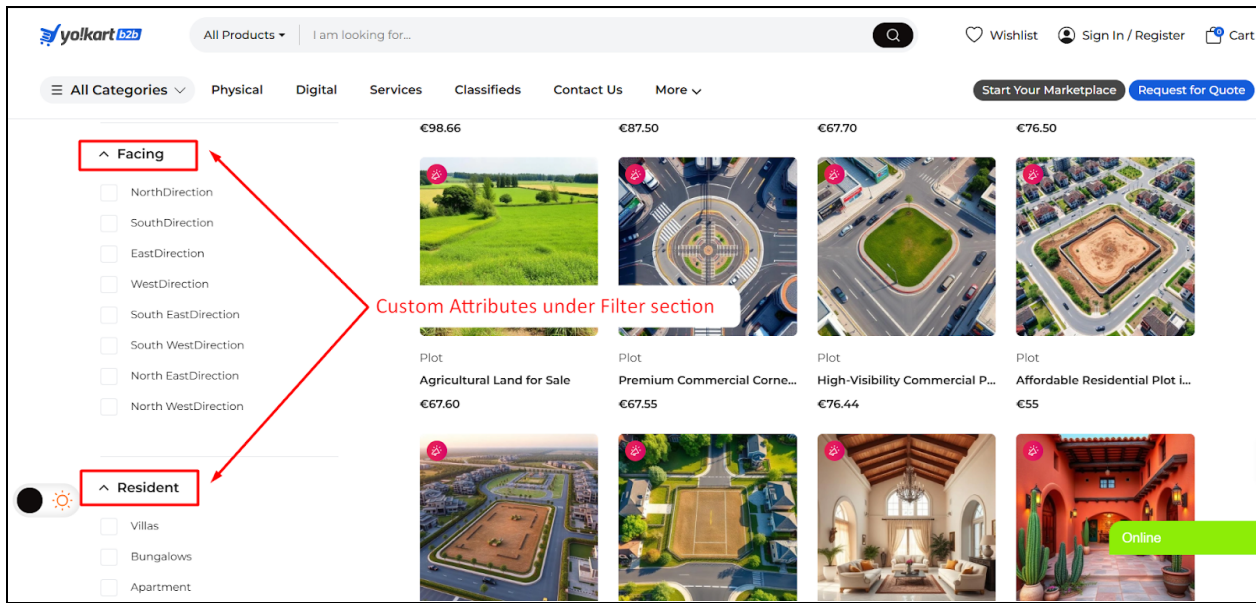
The screenshot displays the 'Seller Dashboard' with a sidebar menu on the left containing options like 'Shop Inventory', 'Shipping', 'Sales', 'Promotions', 'SEO', 'Subscription', 'Sales Report', 'Financial Report', 'Product Report', 'Profile', 'Plugins', and 'Import Export'. The main content area is titled 'Product Specifications' and includes a 'Custom Attributes' section, which is highlighted with a red border. This section is for configuring custom attributes for a product and includes the following fields:

- Basic Info**
 - Construction Allowed? (Dropdown menu with 'Yes' selected)
 - Direction (Grid of checkboxes: North, South, East, West, North West, North East, South East, South West. 'North' is checked).
 - Listing Type (Grid of checkboxes: Sale, Rent, Lease, Joint Venture. 'Rent' is checked).
- Plot Shape** (Label at the bottom left of the form area)
- Plot Type** (Label at the bottom right of the form area)

On the right side of the dashboard, there are several toggle switches for 'Sync Translations Across Languages', 'Publish Inventory', 'Featured Product', and 'Display Contact Details', along with a 'Tags' section for adding product tags.

2.3. Frontend Marketplace features

- 2.3.1. The custom field feature displays additional product-related information on the Product detail page under the 'specification' section, and the custom field-related data appears first under the Specification.
- 2.3.2. Custom attributes addition impacts two sections at the frontend marketplace:
 - 2.3.2.1. Filters on the listing Page
 - 2.3.2.2. Specifications on the Product detail page
- 2.3.3. Custom attributes set to appear under Filters during configuration (under the Category creation) are populated under filters on the listing Page corresponding to that Category or Subcategory.



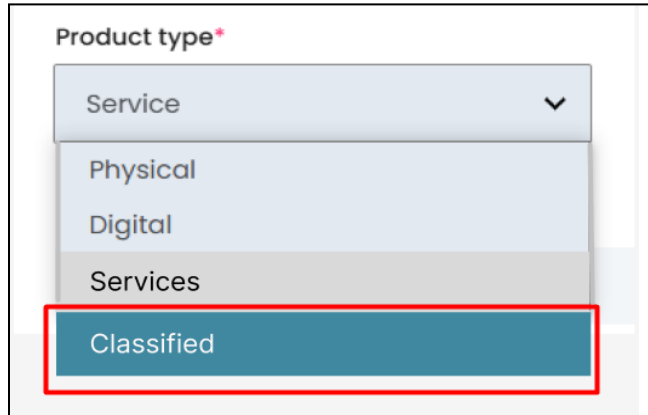
- 2.3.4. Custom attributes data are displayed under the 'Specifications' section of the Product detail page. The Custom attributes data is listed at the top, and the data added under the Product Specifications (on the Product Configuration form) comes later.
- 2.3.5. **Important Note:** No custom attributes-related data is populated under the filter section of the Product listing page displayed on keyword-based main search.

3. Classified Feature

- Classifieds feature introduced in Yo!Kart enables peer-to-peer and business listings across categories such as electronics, services, vehicles, and property. This feature will allow Sellers to post their ads, interact with Buyers, and manage their listings independently of the traditional store-based product flow. The exchange of items and payment-related settlement will take place outside the Yo!Kart platform. Communication between Sellers and Buyers will take place via the existing message module in Yo!Kart.

3.1. Seller side features

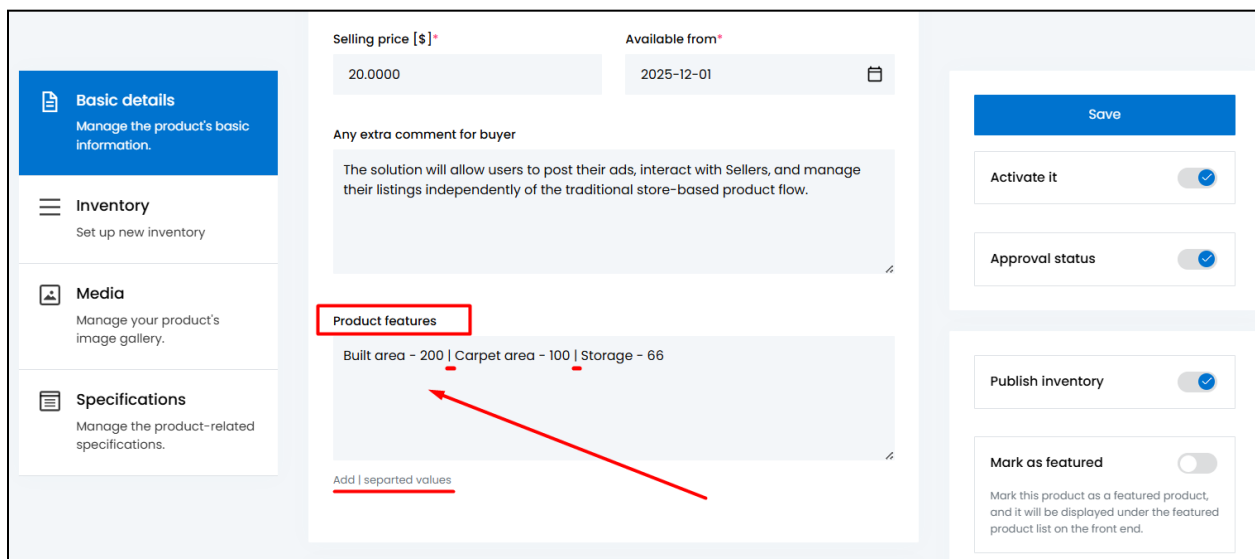
- 3.1.1. Sellers can create “Classifieds” using the Product Configuration form by selecting “Classifieds” under the Product Type field.



Product type*

- Service
- Physical
- Digital
- Services
- Classified**

- 3.1.2. The Product form and Inventory form have been merged for Classifieds since no stock maintenance is required and no real-time orders are being managed via Yo!Kart platform.
- 3.1.3. The inventory setup form contains all necessary fields specific to the Classifieds.
- 3.1.4. A new field “**Product Features**” has been added on the Product creation form in case of Classifieds, so that Sellers can add specific descriptions associated with their items/products.



Basic details
Manage the product's basic information.

Inventory
Set up new inventory

Media
Manage your product's image gallery.

Specifications
Manage the product-related specifications.

Selling price [\$]*
20.0000

Available from*
2025-12-01

Any extra comment for buyer
The solution will allow users to post their ads, interact with Sellers, and manage their listings independently of the traditional store-based product flow.

Product features
Built area - 200 | Carpet area - 100 | Storage - 66

Add | separted values

Save

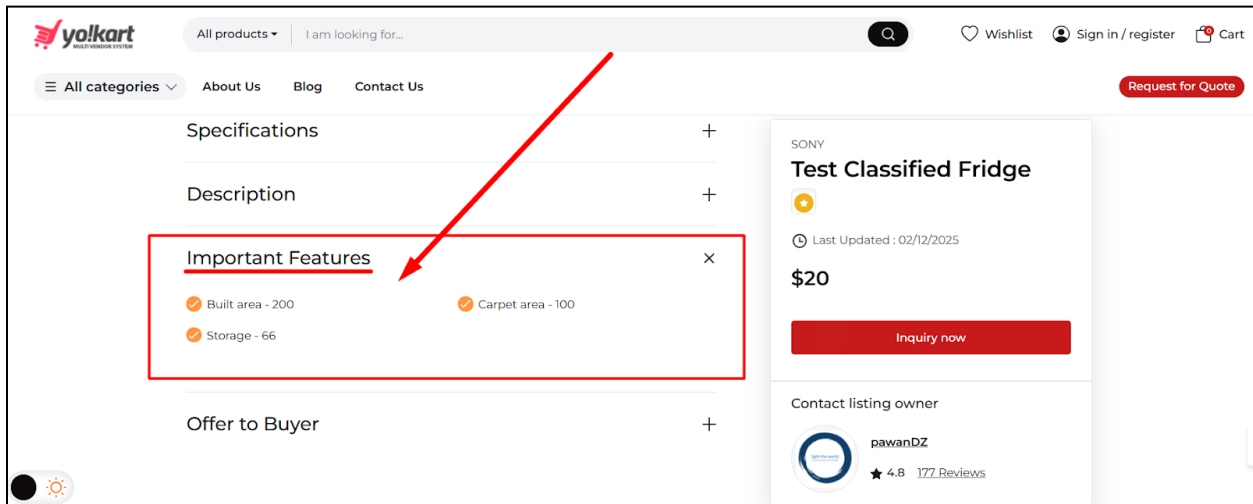
Activate it ☒

Approval status ☒

Publish inventory ☒

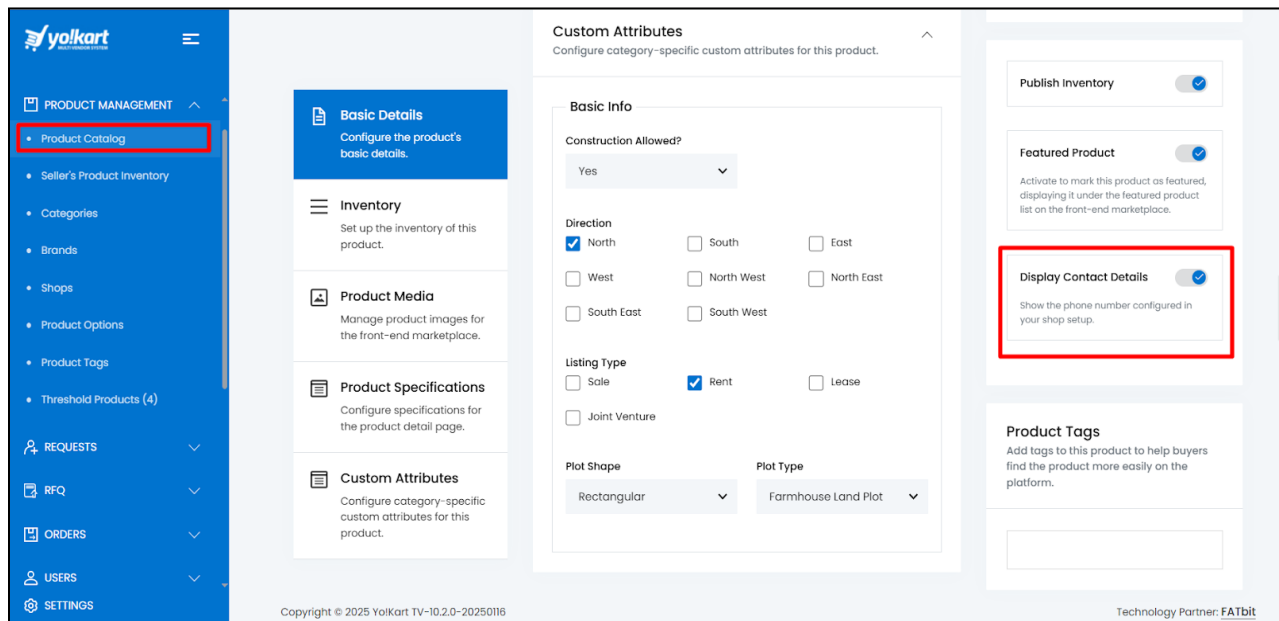
Mark as featured
Mark this product as a featured product, and it will be displayed under the featured product list on the front end.

- 3.1.4.1. Primary features can be added under the text box, separating values using the return key “|” of the keyboard.
- 3.1.4.2. These “Product Features” will be displayed on the Product Detail Page with enhanced UI to attract the attention of the Buyers.



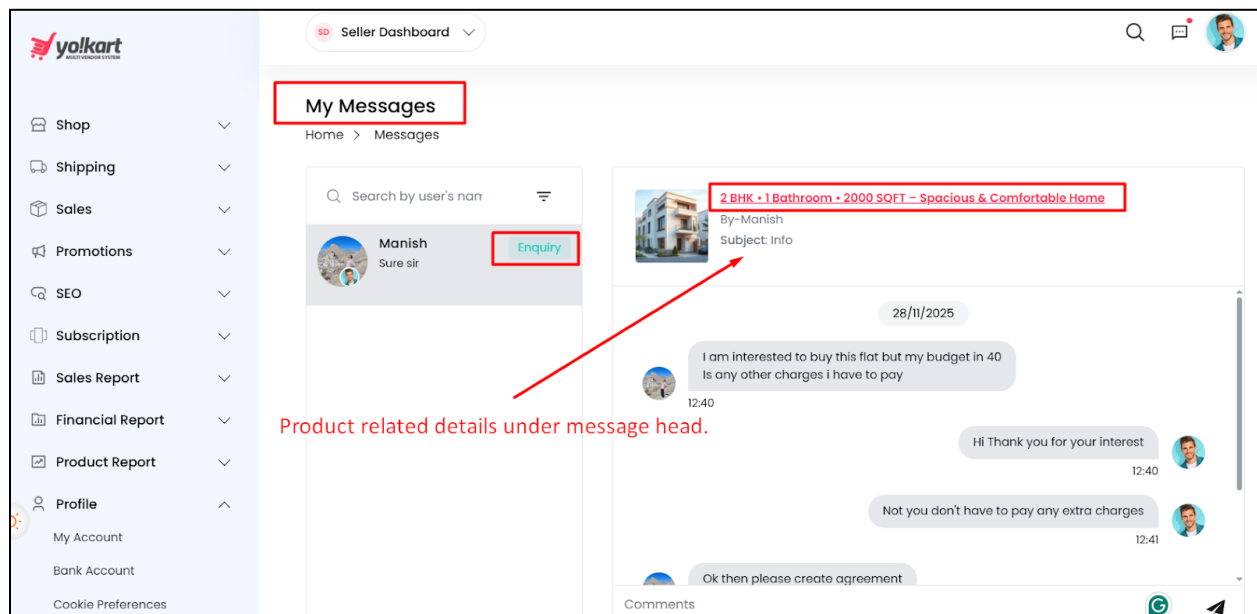
3.1.4.3. “Display Contact Details” toggle

- 3.1.4.3.1. This toggle controls whether the Seller contact details (Phone number) shall be displayed on the detail page or not.



3.1.4.4. Enquiry and Conversation – Message module

- 3.1.4.4.1. Enquiries submitted by the Buyer through the Product detail page for a classified will be recorded under the message module at the Seller's end.
- 3.1.4.4.2. The enquiries related messages associated with Classifieds will be slightly different from the normal message flow and will contain additional information about the Product, too.
- 3.1.4.4.3. Enquiry messages will carry a tag “Enquiry” to differentiate them from the normal messages.
- 3.1.4.4.4. The enquiry message heading contains the Product name for which the enquiry is submitted and is clickable. When clicked, it will take the Seller to the Product Detail Page.

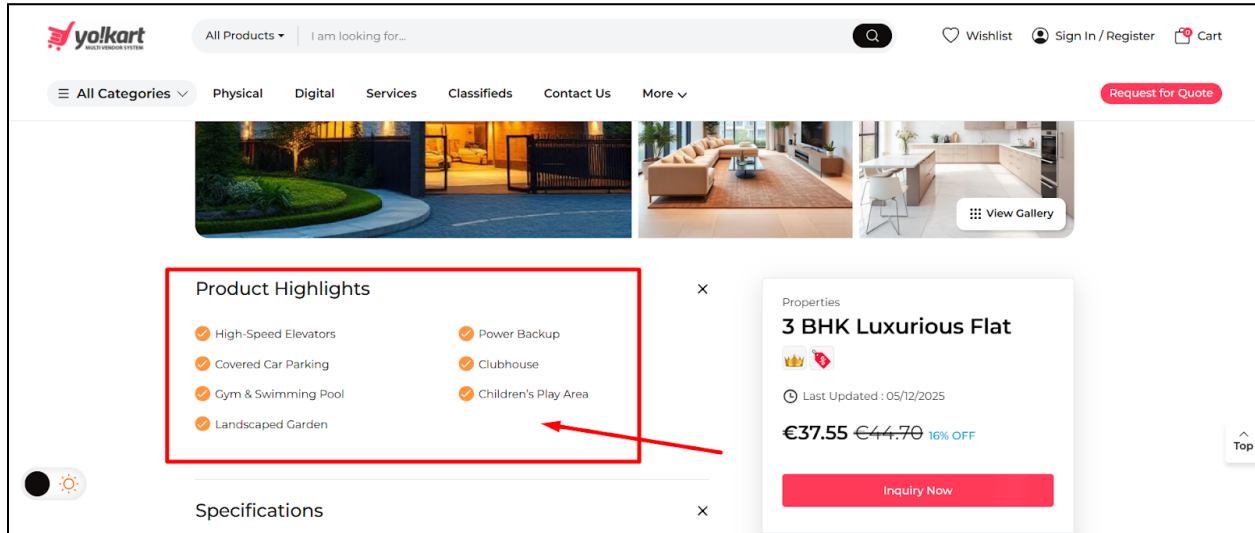


3.2. Admin side features

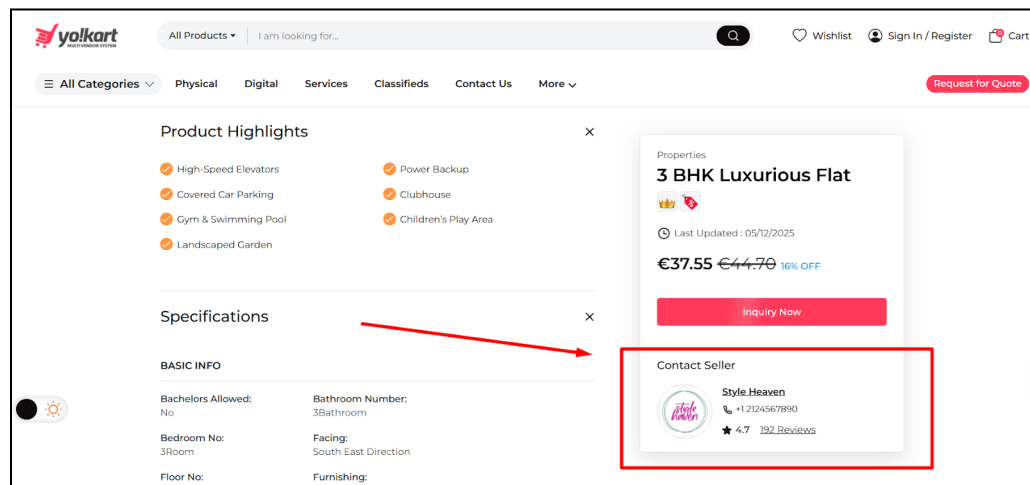
- 3.2.1. Admin can create Classifieds on behalf of Sellers under Admin > Product Management > Product Catalogue> Product Form.
- 3.2.2. The rest of the features are the same as mentioned under the Seller side features.

3.3. Frontend Marketplace features

- 3.3.1. Features for Classifieds on the Homepage and Listing are the same as per our default flow.
- 3.3.2. The Product detail Page 'for Classifieds' is now with a revamped UI for the Product Image/Gallery.
- 3.3.3. "Product highlights" appear at the top of the Product details after the image gallery.



- 3.3.4. Seller Contact is displayed under the "Contact Seller" section on the Product detail page.



- 3.3.5. “Enquiry Now” form facilitates the communication between the Buyer and the Seller (Ad Lister).
- 3.3.6. Enquiry form (on the Product Detail Page) submitted with all the details is populated under the message module of the Buyer as well as the Seller (as explained under the Seller side features).

3.4. Buyer Side features

- 3.4.1. The Buyer submitting the enquiry form will see a processing message confirming the submission and informed the Buyer to check the enquiry-related updates under the Message Module.
- 3.4.2. The message module under Buyer>General>Messages will facilitate further communication between a Seller and Buyer.
- 3.4.3. Enquiry messages will carry a tag “Enquiry” to differentiate them from the normal messages.
- 3.4.4. The rest of the flow associated with the message module remains the same in case of Classified enquiries too.

4. Subscription & Add-On Functionality

- The subscription system allows sellers to access platform features based on the package they purchase such as usage limits, visibility benefits, and additional tools. Add-ons extend these capabilities by letting sellers purchase extra limits or features on top of their main subscription. Admins can configure both subscriptions and add-ons, define priority levels, and control how updated package changes apply to existing subscribers.

4.1. Add-On Plans

- 4.1.1. The subscription add-on plans let sellers purchase extra usage limits, such as additional RFQs on top of their main subscription.
- 4.1.2. Once a seller purchases an add-on plan, it activates instantly and follows the subscription’s billing cycle or as per the expiry configured during setup.
- 4.1.3. Admin can configure the add-on plans on the platform by first activating the “Subscription Add-On” setting under Admin Dashboard > Settings > System Configurations > Subscription > Subscription Add-On.

Subscription Add-On

☒ Yes ☐ No

Yes - Admin will be able to create add-on plans for the RFQ limit.

No - Add-ons cannot be created on the platform.

- 4.1.4. Once the “Subscription Add-On” setting is activated, the admin will then be able to select “Add-On” as a “Package Type” during a subscription setup process under Admin Dashboard > Settings > Subscription Packages. The rest of the configuration process follows the same steps as the default subscription package configuration flow.

Package Type*

Add-On Plan ▼

Select Plan

Free Plan

Paid Plan

Add-On Plan

- 4.1.5. All the add-on packages and plans added by the admin will be listed under Seller Dashboard > Subscription > Add-On Packages for the seller to select and purchase from.

4.2. Listing Priority Feature

- 4.2.1. A new field, “Listing Priority Feature, ” has been added in the subscription package setup form.
- 4.2.2. This feature allows the platform to prioritize a seller’s products in the product listing based on the priority level defined in their subscribed package. Higher-priority subscriptions list the seller’s products higher in search results or category listings,

giving them better visibility compared to lower-priority subscriptions configured in another package.

4.2.3. The admin can configure the following 3 levels of listing priorities in the subscription & add-on packages:

3.2.3.1. Standard (Lowest Priority)

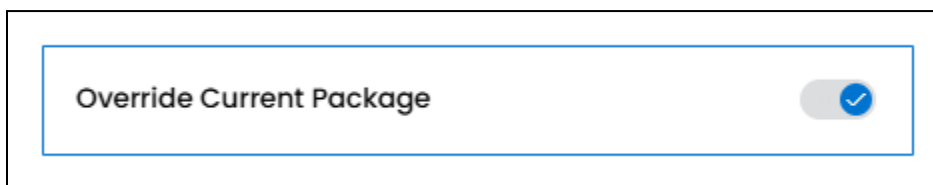
3.2.3.2. Enhanced (Normal Priority)

3.2.3.3. Premium (Highest Priority)

4.3. Override Current Package Functionality

4.3.1. The “Override Current Package” feature lets the admin update an existing subscription package and choose whether those changes should replace the seller’s current purchased version of that package during its renewal.

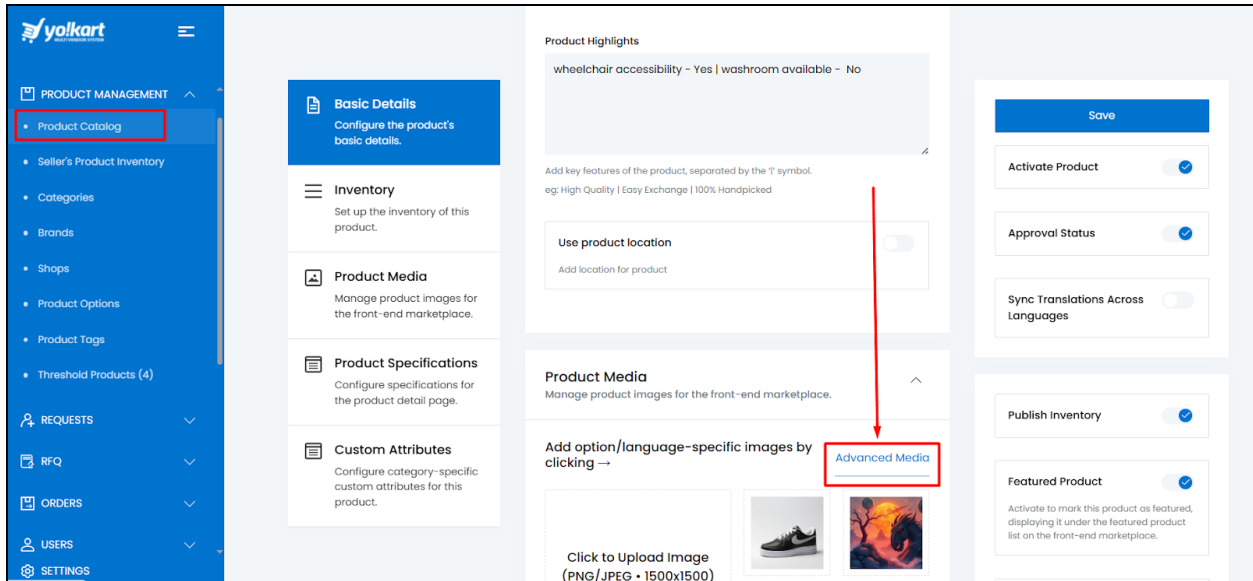
4.3.2. This feature is available under the Subscription/Add-on package setup form, where the admin can choose to toggle enable or disable.



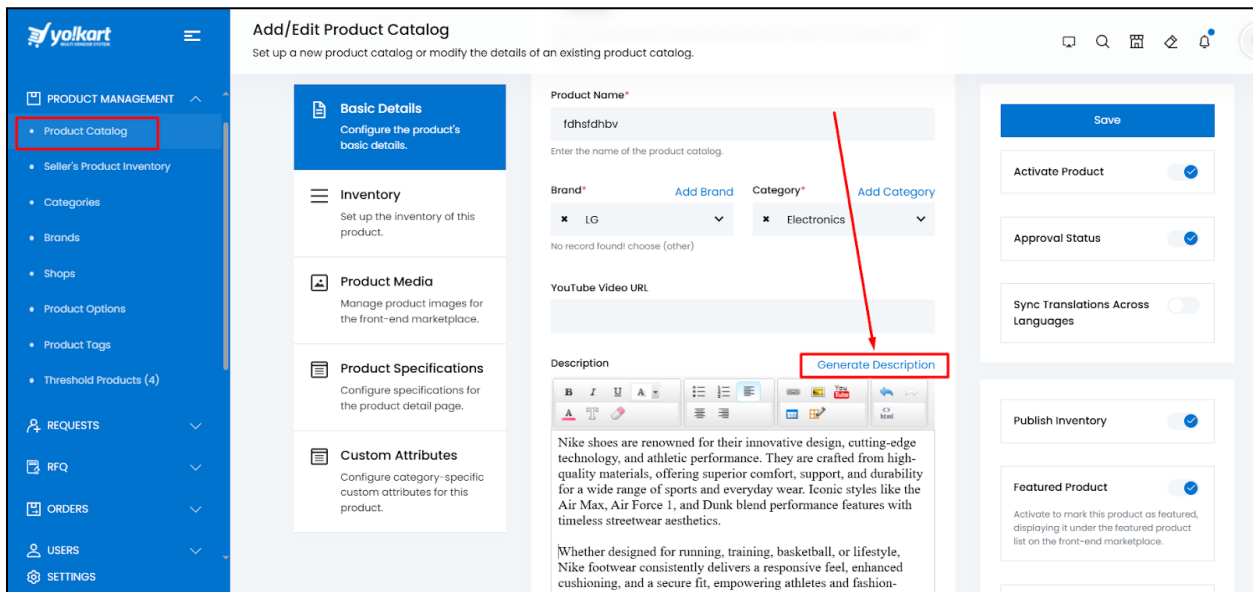
4.3.3. When enabled, the subscription renewal feature (both manual and auto) will renew the package with the updated details, such as updated duration, limits, or pricing, instead of the previous ones.

5. Generative AI Integration

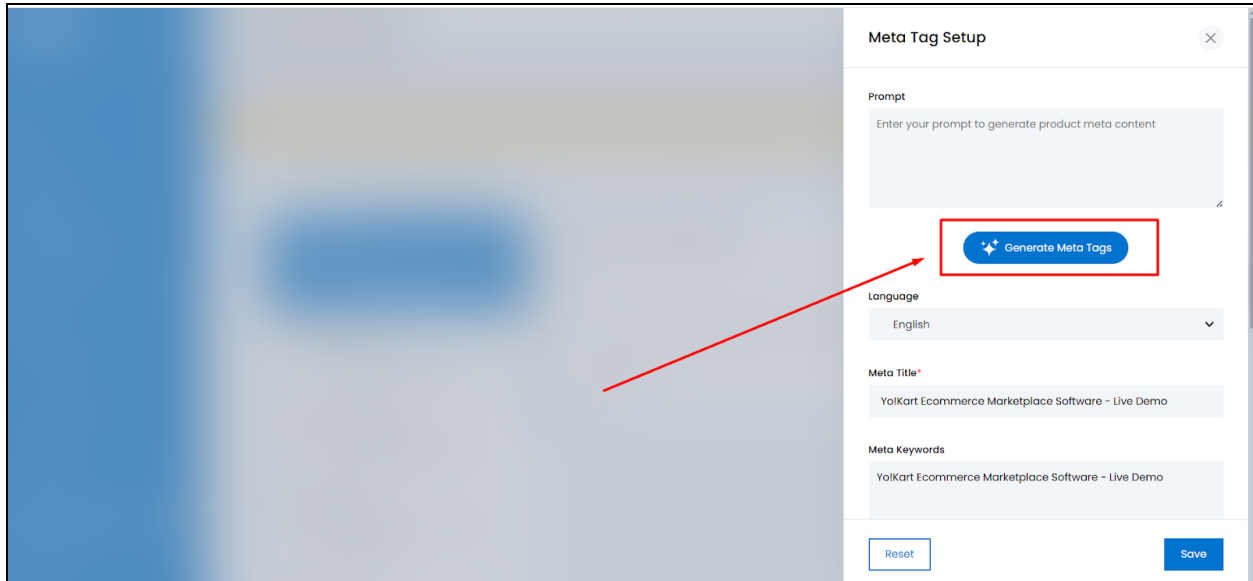
- Deep Seek AI and Deep AI plugin integration now facilitates easy image and text generation for the following sections:
 - Image generation through a prompt under Product Configuration form > Product Media > Advanced media > Prompt



- Text generation through a prompt under Product Configuration form > Description
> Generate Description > Prompt



- Text generation through a prompt under SEO > Meta tag management >

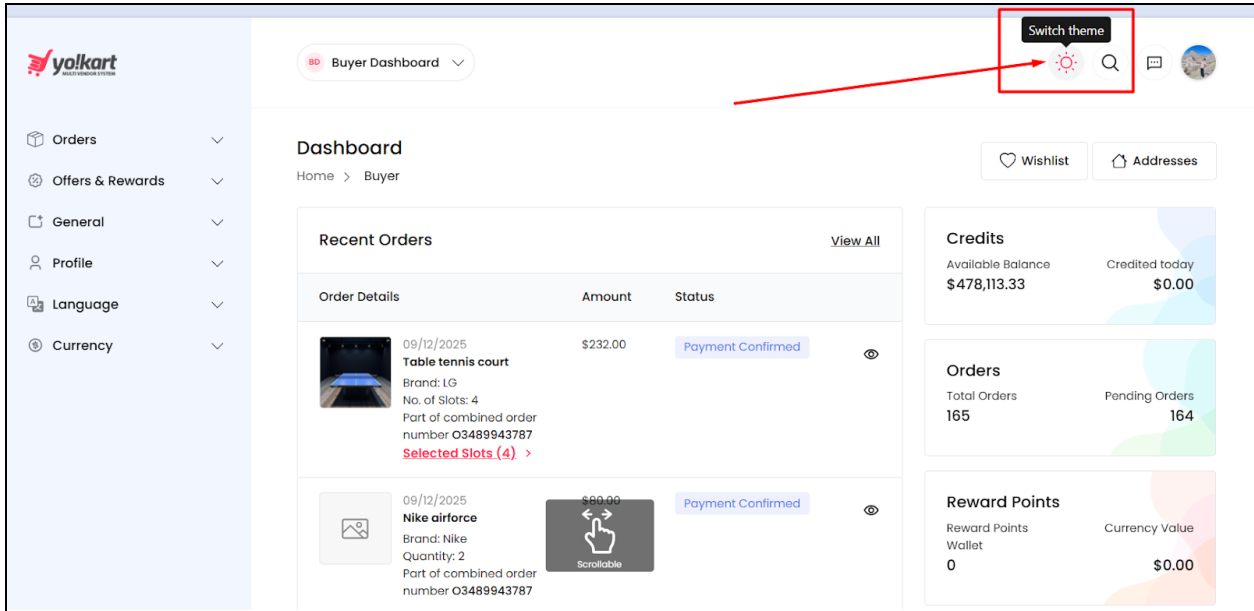


6. Dark Mode Feature in Web

6.1. Appearance toggle on the Admin end under the “My Profile” section.



6.2. Theme toggle (at the top, right side) for other Dashboards

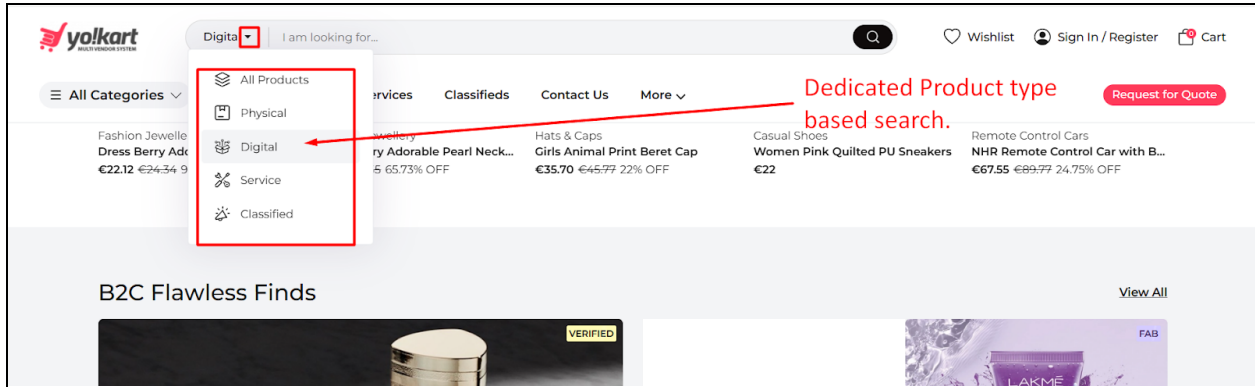


7. WCAG Compliant Features (Admin > Settings > Theme)

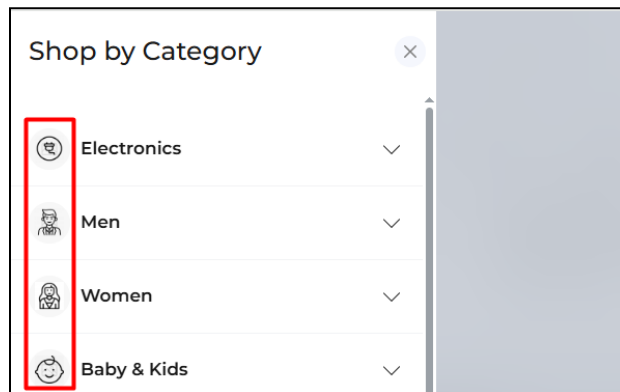
- 7.1. The platform supports WCAG accessibility guidelines to ensure an inclusive and usable experience for all users, including those with visual, motor, or cognitive impairments.
- 7.2. Optimized accessibility options include:
 - 7.2.1. Keyboard navigation for the entire site
 - 7.2.2. Visible focus indicators
 - 7.2.3. Dynamic color contrast
 - 7.2.4. Proper form labels & error messages
 - 7.2.5. Semantic HTML and ARIA attributes
 - 7.2.6. Screen-reader-friendly navigation

8. Enhancements

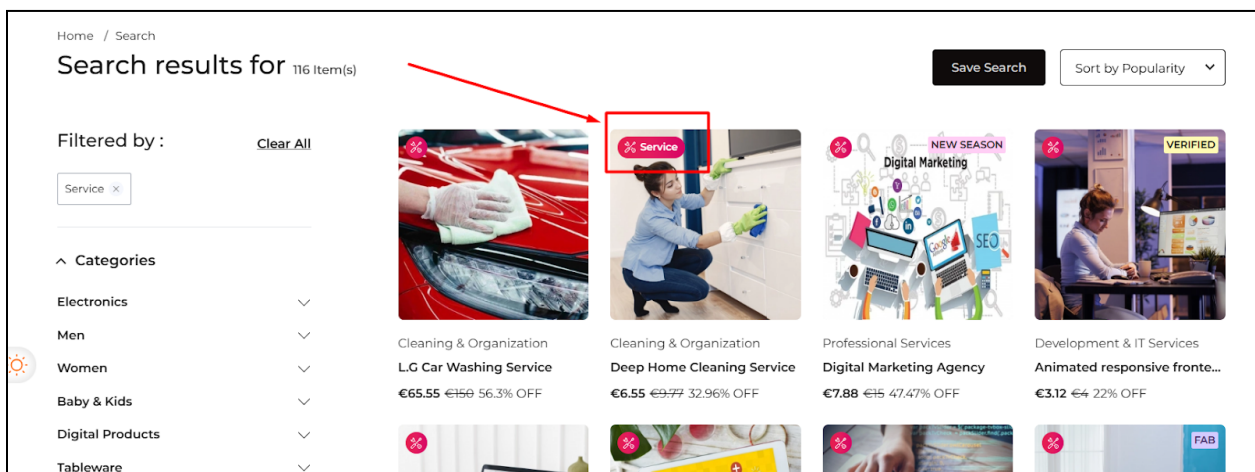
- 8.1. Dedicated search: Product type-based filter on the main search on the Landing Page.
- 8.2. New UI of the search bar.
- 8.3. Filters at the search bar (All Products, Physical, Digital, Service, Classified).



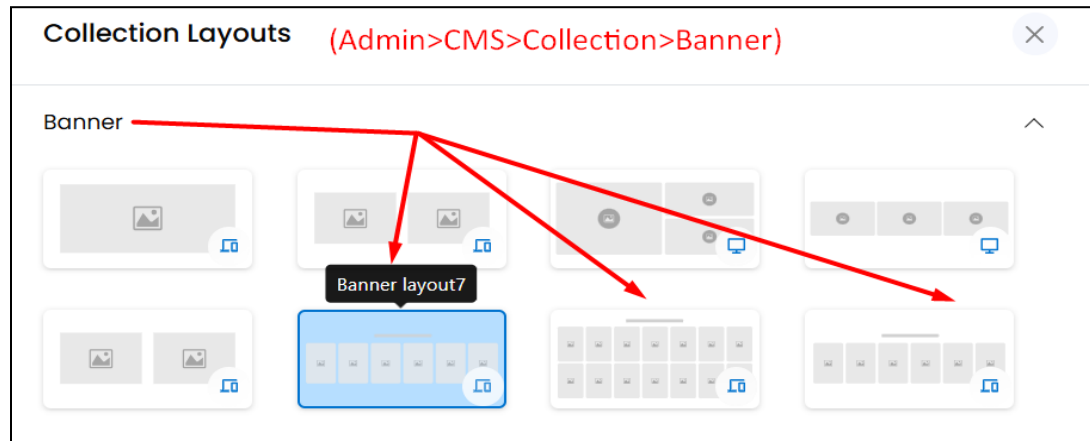
8.4. Category Icons in the main hamburger menu



8.5. New UI of the product type badge for Service, Digital, and Classified products.



8.6. **3 extra Banner layouts** (layout types 7, 8, and 9) under Collection



8.7. Revamped **Product Detail Page layout for Classifieds** - as a Product type

8.8. New **product type filter** on the following pages:

8.8.1. Search listing page

8.8.2. Category listing page

8.9. **Zoom effect on collection (Product layout)**

8.10. Functionality to **export Reports in Batches** (For both Admin and sellers)

8.11. **YouTube video provision** under **advanced media** (Product Gallery)

The screenshot shows a 'Media setup' form with the following fields:

- Image for options:** A dropdown menu with 'All Variants' selected.
- Language:** A dropdown menu with 'All Languages' selected.
- Upload Image For:** A dropdown menu with 'Youtube link' selected.
- Youtube link*:** A text input field for the YouTube link.

- 8.12. **Two-way sync** (Shopify & WooCommerce)
- 8.13. **Php 8.3 compatibility**
- 8.14. **Shiprocket-related enhancements:**
 - 8.14.1. Shiprocket Order status updates via cron job
 - 8.14.2. Provision to facilitate Sellers to generate Labels
 - 8.14.3. Always use Shop Address (Admin>Plugins>Shiprocket>Gear icon)
- 8.15. **Meta Pixel Events Handling for Apps**



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