SPEED UP YOUR BUSINESS
BUYER

LOGIN & SIGN

Onboard your customers and create a quick conversion in simple steps with Yo!Kart V9. The platform allows users multiple account creation options for a quick checkout.

- New User Registration with Email/Phone Login via Username and Password
- Login via Social Media Networks

MULTI-LANGUAGE

Cater to regional/international audiences by using the inbuilt multilingual functionality. Use the MSN translator API to add data in different languages.

MULTI-CURRENCY

Go Global to let your customers see prices in their local currency. The system leverages currency converter API’s to always display updated prices.
PRODUCTS

Use the carefully crafted product detail page to make sure your customers find everything they are looking for. With details such as product variants, seller information, reviews and social sharing, your buyers are bound to make an informed purchase using the strategically placed buying buttons.

1. PRODUCT DETAILS
Customers can view product information such as images, videos, description, specifications. Try with cross/up selling other products in the system.

2. PRODUCT VARIANTS
Showcase option/variant specific prices and images.

3. PRODUCT RATINGS
Build trust with your customers by showing the good job your sellers are doing.

4. FAVORITES
Let your customers bookmark items they have been wishing for long.

5. CONNECT WITH SELLERS
Create transparency and allow your customers to interact with your sellers.

TO BE CONTINUED...
GEO-LOCATION/SEARCH/FILTERS

Advanced Keyword Search
Let the system auto suggest relevant keywords/brands/categories for your customers.

Geolocation
Wish to search for the products that are available at your location? Customers can search for products based on delivery location, radius or a location!
CART & CHECKOUT

- Save items for later in cart
- Select between Ship & Pick-up Fulfillment methods
- Reward points and discount coupons
- Pay through Wallet, bank transfer or pay at store
- Pay through stripe, paypal, other 17 payment gateways
ORDERS MANAGEMENT

- Order History
- Repurchase
- Order invoices
- Download
- Cancellations & Returns
- Track orders
- Download History

Profile Management

Let customers take control of their account with easy management options for their profile, addresses, orders and other options.

- Manage/Edit Profile
- Manage Addresses
- Change Email
- Change Password
- Saved Cards
  (Available only with Stripe Connect)

Ratings & Reviews

Let your customers rate the good job you’re doing! Let customers post honest reviews about your products & services.

Share and Earn

Make sure to spread the word by letting your customers share on social media. Award reward points for every share as an incentive.

Discount & Rewards

There’s no better way to tell your customers that they matter the most especially when they can use reward points towards purchases that they have accumulated at your marketplace.

Ask you customers to check the ‘Rewards & Coupons’ section for exciting marketplace discount coupons.

Customers can see their reward points grow after every purchase!
SELLER

Onboard sellers by providing them a simple self-registration process. Let them use the platform for managing their own stores and a hassle-free process to sell their products targeting the local and global customers.

Joi Wake
Fashion Business Owner
HOW THE BUSINESS OWNER MANAGES HIS BUSINESS?

SHOP & CATALOG MANAGEMENT
- Manage Shop details, sub-users, pick up addresses, payout method & shop policies
- Manage catalog and inventories
- Manage inventories based on product options
- Manage Inventory
- Manage Price per option
- Bulk import export data
- Manage category/brand requests

ORDER MANAGEMENT
- Sales Stats
- Manage orders along with shipping status
- Manage Return/Cancellation Requests

TAX & SHIPPING
- Defined location-based shipping rates
- Associate tax categories with your products

PROMOTIONS
- Special Prices for products
- Offer bulk discounts
- Cross/Up sell products
- Google Merchant feeds

SEO
- URL rewriting (Canonical/301 redirects)
- Meta tags management

REPORTS
- Sales reports
- Inventory reports
PRODUCT MANAGEMENT
- Product Categories
- Brands
- Options
- Catalog
- Product Reviews
- Tags
- Product Requests
- Product Catalog Request
- Shops
- Seller Inventory

USER MANAGEMENT
- Users
  [Buyer, Seller, Affiliate, Advertiser, Sub Admin]
- Seller Approval Requests
- Seller Approval Form
- GDPR requests
- Withdrawal Request
- Messages

ORDER MANAGEMENT
- Seller Orders
- List of orders placed to different sellers.
- Subscription Orders
- Order cancellation Request
- Order return/Refund Request

SEO
- URL Rewriting
- Meta Tags Management
- Google Tag Manager
- Sitemap
- Robots
- SEO Settings
- Google Analytics
- Webmaster (Google & Bing)
- Alt Tags
- Schema code
EASY CMS

- Blogs Management
  - POST
  - CATEGORIES
  - CONTRIBUTIONS
  - COMMENTS
- Navigation
- Content Pages
- Content Blocks
- Home page Collections
- Return and Warranty Policies
- Social Platform
- Testimonial
- Language Labels
- Banner content
- Homepage slide
- Email Template
- SMS Template
- FAQs

PROMOTIONS

- Pay Per Click Marketing
- Smart Recommendations
  Based upon users browsing history, item purchased and time spent on product detail page by users
- Discount Coupons
- Rewards
- Cross/Up Sell Products
- Special Price
- Volume Discount

REPORTS

- Sales
- Buyer/Sellers
- Affiliates
- Advertisers
- Products(Seller)
- Products(Catalog)
- Shops
- Tax
- Commission
- Top Products
- Most Refunded Products
- Top Categories
- Discount Coupons
System Settings
- Payment Methods
- Advance tax module
- Account
- Product
- Cart/Wishlist
- Checkout
- Commissions
  - [Commissions and Affiliate]
- Affiliate
- Referral

Localization
- Local
- Currency
- Countries

Control Settings
- Policies
- Social Platforms
- Reviews
- Seller Approval Forms
- Empty Cart
- Shop Report Reasons
- Order Cancel Reason
- Order Return Reason
- Order Status
Shipping /Pickup
- Shipping Profiles
- Pickup addresses
- Shipstation API
- Aftership Tracking API

Import/Export
- Plugins
- Tax APIs
- SMS
  - Stripe connect
  - Push Notifications

General Settings
- Email
- Media
- Live chat
- Server
- System
- Theme Settings
- Third party API settings
- Sharing
Sellers can now target the ready-to-buy shoppers by promoting online stores through advertisements and you can earn through advertising campaigns.

Incentivize your current customers by offering them reward points for new registrations and their first purchases. Make them feel invested in the business to improve your customer loyalty.

Let your customers have a smooth but secure and risk-free shopping experience by allowing them to add/withdraw money to their digital wallets.
TAKE YOUR BUSINESS ON THE GO...

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