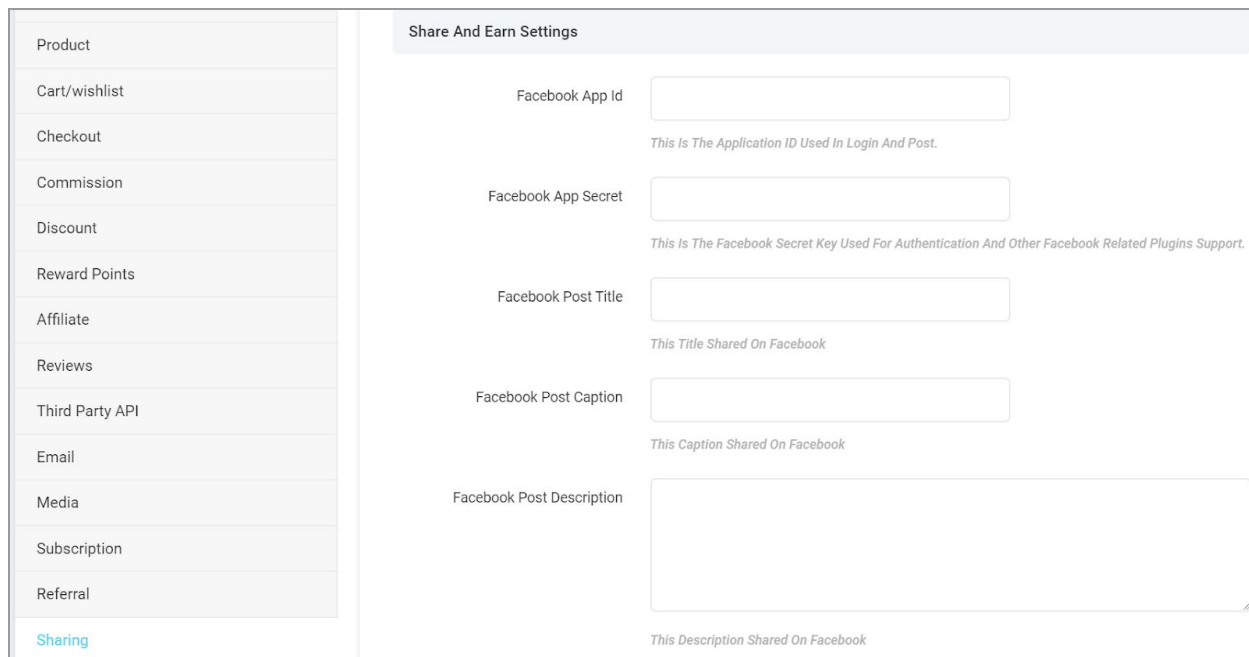


## Share & Earn via Facebook

These settings are provided in **System Settings > General Settings > Sharing**. The admin needs to enter **'App Id\*'** and **'App Secret\*'** to configure the Facebook post sharing feature.

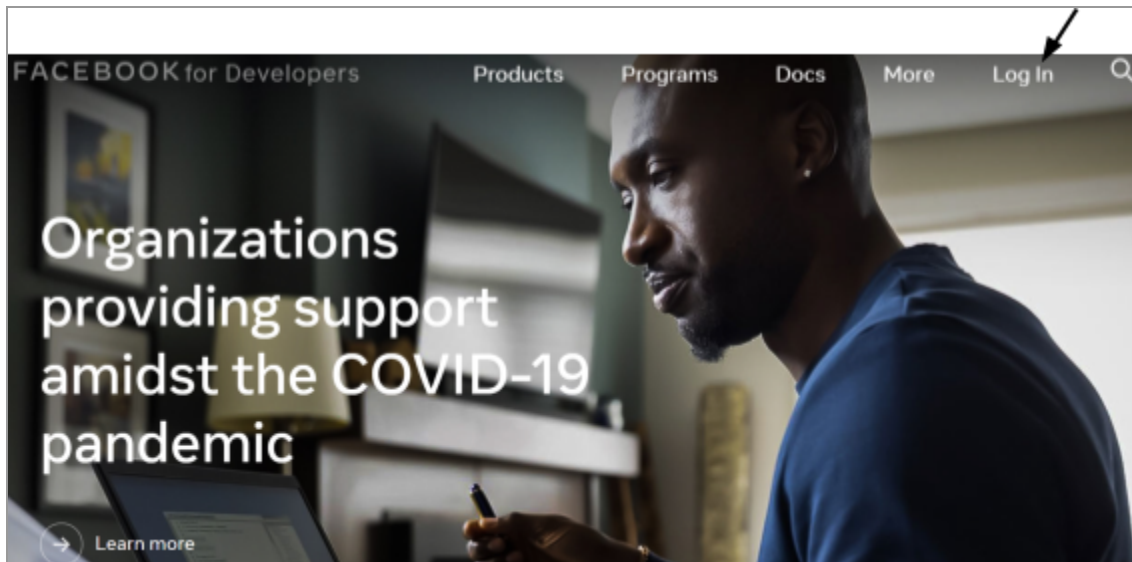


**Fig. 1: Facebook Share and Earn Settings under Sharing tab (Admin-end)**

Admin must follow the below steps to collect these two keys:

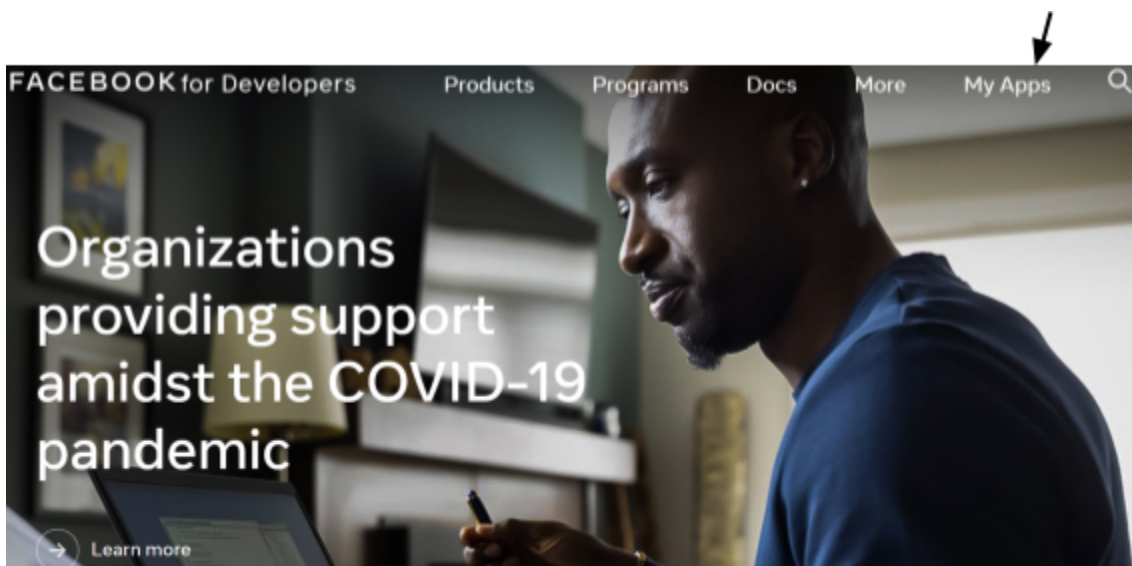
1. Visit <https://developers.facebook.com/>. The admin will be redirected to the **'Facebook for Developers'** page as shown in figure 2.

**NB:** Nota Bene [Note Well] (N.B., N.b., n.b or NB, Nb, nb) is a Latin phrase, meaning 'note well' or 'take notice' or 'please note'. Asterisk (\*) next to a form control's label indicates it as 'required'.



**Fig. 2: Facebook for Developers**

2. Click on the '**LogIn**' button (as marked in figure 2) to proceed further. Create an account (The admin may have to register as a developer).
3. After logging in, the admin will be redirected to the homepage as shown in figure 3. The admin must click on the '**My Apps**' button (as marked in figure 3) to proceed on to the next step.



**NB:** Nota Bene [Note Well] (N.B., N.b., n.b or NB, Nb, nb) is a Latin phrase, meaning 'note well' or 'take notice' or 'please note'. Asterisk (\*) next to a form control's label indicates it as 'required'.

Fig. 3: 'Facebook for Developers' Homepage

- The admin will be redirected to the '**Required Actions**' page as shown in figure 4.

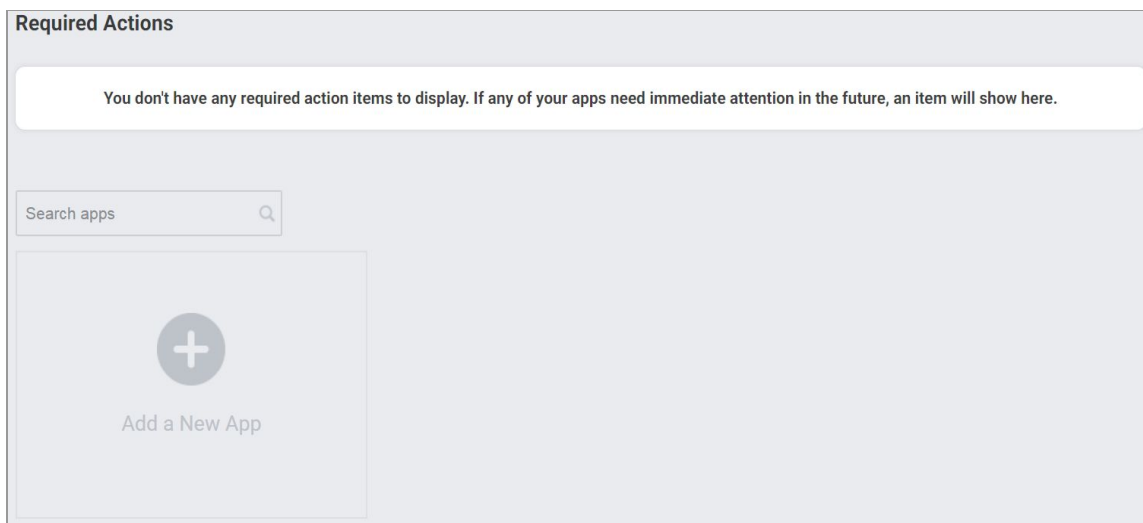
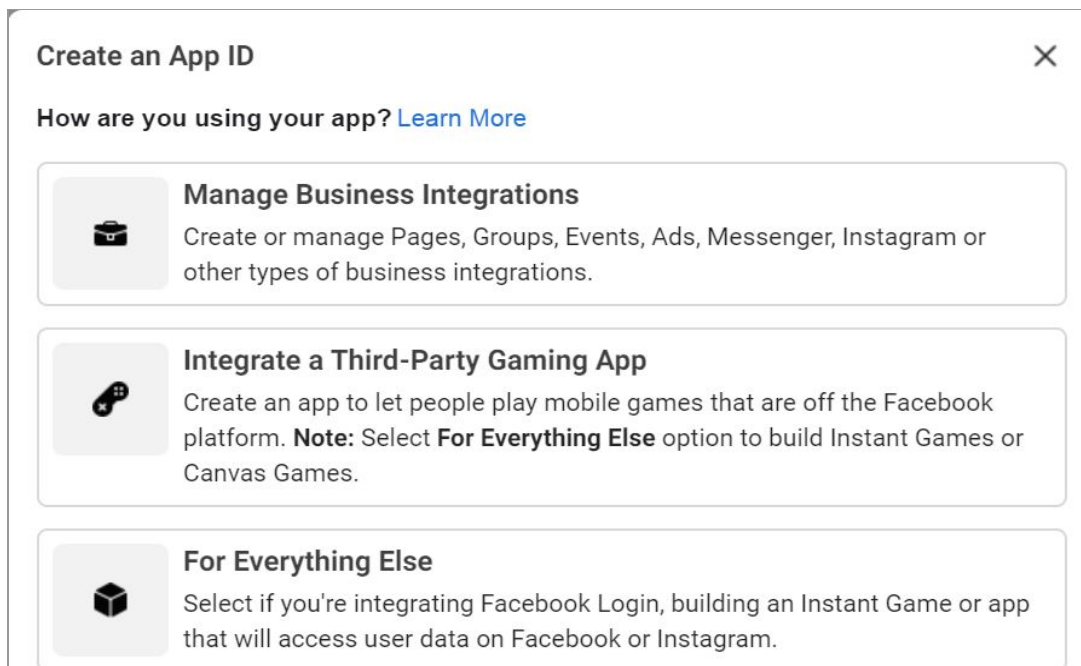


Fig. 4: 'Required Actions' page

Admin must click '**+ Add a New App**'.

- A pop-up will appear as shown in figure 5 from which admin must choose the purpose for which they are creating the app (Recommended '**For Everything Else**').

**NB:** Nota Bene [Note Well] (N.B., N.b., n.b or NB, Nb, nb) is a Latin phrase, meaning 'note well' or 'take notice' or 'please note'. Asterisk (\*) next to a form control's label indicates it as 'required'.



**Fig. 5: 'Create an App ID' Pop-Up Box**

6. Admin will then be redirected to '**Create an App Id**' form as shown in figure 6, in which admin must enter:

- **App Display Name:** A new app name.
- **App Contact Email:** Their valid email address to be linked with their account.
- **Do you have a Business Manager Account?:** Select a **Business Manager Account** if already created. A new Business Manager Account can be created later as well.

**NB:** Nota Bene [Note Well] (N.B., N.b., n.b or NB, Nb, nb) is a Latin phrase, meaning 'note well' or 'take notice' or 'please note'. Asterisk (\*) next to a form control's label indicates it as 'required'.

**Create an App ID**
✕

**App Display Name**  
This is the app name associated with your app ID.

**App Contact Email**  
This email address is used to contact you about potential policy violations, app restrictions or steps to recover the app if it's been deleted or compromised.

**Do you have a Business Manager account? · Optional**  
Your app may need to be connected to a verified Business Manager account to access different levels of data. If you do not have a Business Manager account, you can create one later in the process.

No Business Manager Account selected
▾

Cancel
By proceeding, you agree to the [Facebook Platform Policies](#)

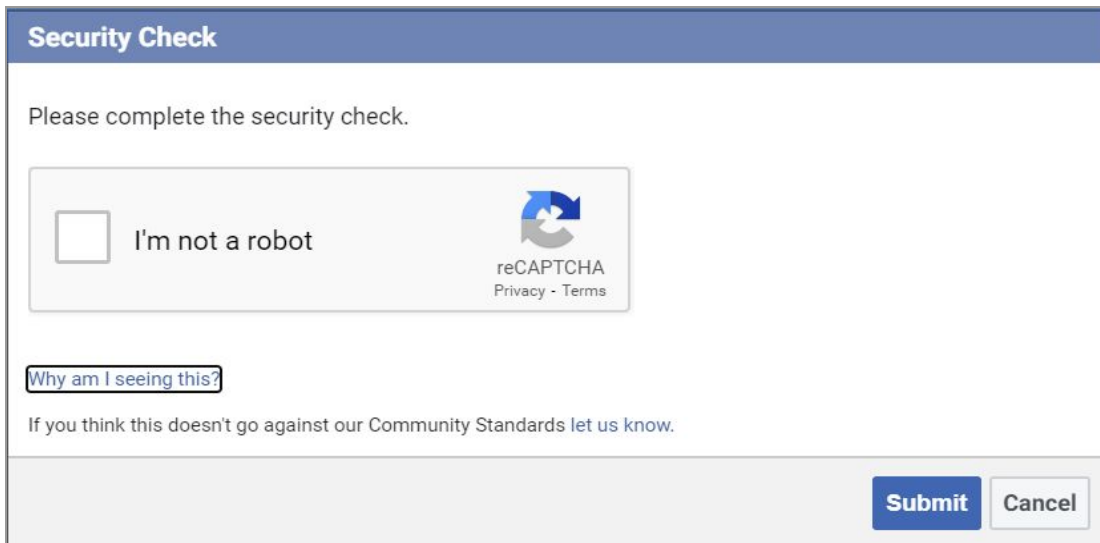
**Create App ID**

**Fig. 6: 'Create an App ID' Form**

After entering all the necessary details, the admin must click on the '**Create App Id**' button to proceed further.

7. A '**Security Check**' pop-up box will appear as shown in figure 7 in which the admin must complete the security check step and then click on the '**Submit**' button.


**NB:** Nota Bene [Note Well] (N.B., N.b., n.b or NB, Nb, nb) is a Latin phrase, meaning 'note well' or 'take notice' or 'please note'. Asterisk (\*) next to a form control's label indicates it as 'required'.



**Security Check**

Please complete the security check.

I'm not a robot
 



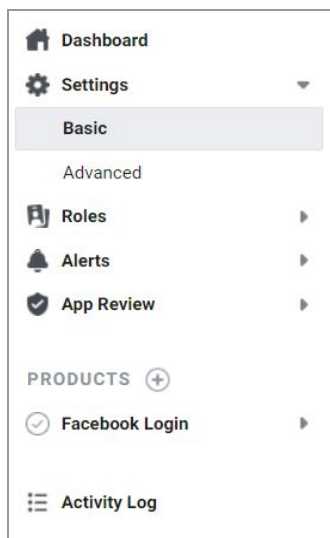
reCAPTCHA  
Privacy - Terms

[Why am I seeing this?](#)

If you think this doesn't go against our Community Standards let us know.

**Fig. 7: Security Check Step**

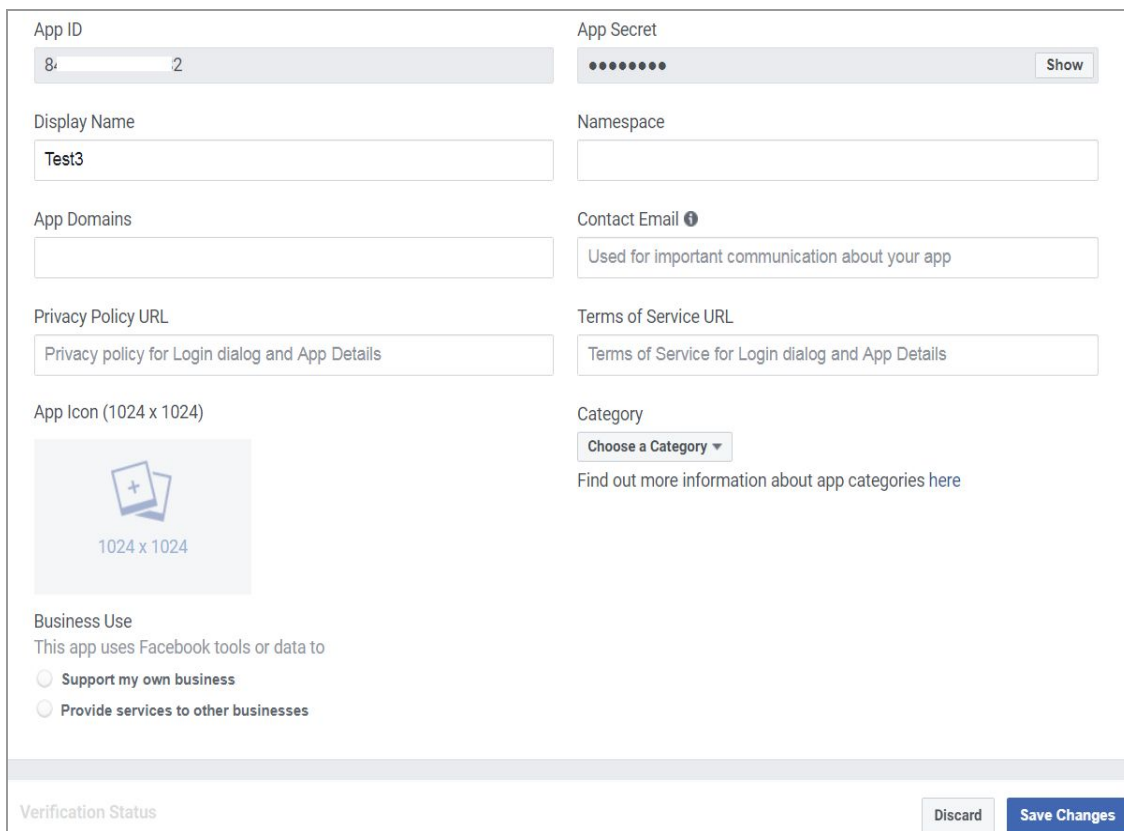
8. Admin will be redirected to '**Dashboard**'. From the side-navigation bar, the admin must go to '**Settings**' and then '**Basic**' as shown in figure 8.



**Fig. 8: 'Basic' from 'Settings'**

9. The admin will be redirected to a form displaying all details of the newly created App as shown in figure 9.

**NB:** Nota Bene [Note Well] (N.B., N.b., n.b or NB, Nb, nb) is a Latin phrase, meaning 'note well' or 'take notice' or 'please note'. Asterisk (\*) next to a form control's label indicates it as 'required'.



**Fig. 9: 'Basic Settings' Page**

As shown in figure 9, the '**Basic Settings**' page displays the '**App ID**' and '**App Secret**' keys. The admin must copy these keys and paste them in their settings as shown in [figure 1](#).

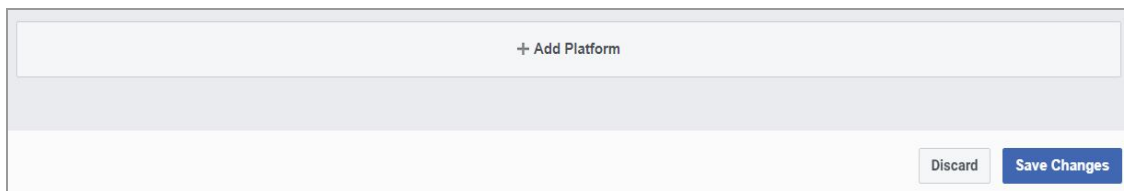
**NB:** The admin must, however configure further settings to ensure that the plugin works correctly. To do so, please follow the below steps.

- In "**App Domains**", the admin must add all the domains from which they want the Facebook login to work, i.e. all the marketplace domains. If the admin is moving between a Sharetribe subdomain and a custom domain, it's best to add both here to ensure that the Facebook login keeps working even when the domain changes. The domains must be added without "https" or "www" or "subdomain":

**NB:** Nota Bene [Note Well] (N.B., N.b., n.b or NB, Nb, nb) is a Latin phrase, meaning 'note well' or 'take notice' or 'please note'. Asterisk (\*) next to a form control's label indicates it as 'required'.

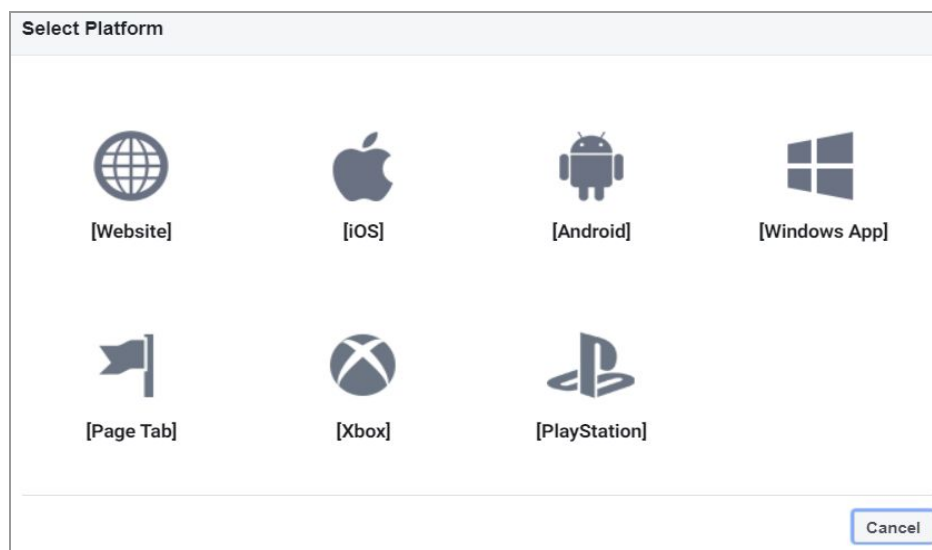
- For your **custom domain** (in the Pro/Growth/Scale plan), the domain could be: "<domainname>.com"
- For your **Sharetribe subdomain** (in a trial or Starter or Hobby plan), the domain could be: "<domainname>.sharetribe.com"

11. Admin must then click on the **'Add Platform'** button that is provided at the bottom when reaching the last segment of this form (Refer figure 10).



**Fig. 10: 'Add Platform' Section**

12. Admin must select **'Website'** from the **'Select Platform'** pop-up box as shown in figure 11.



**Fig. 11: 'Select Platform'**

13. A **'Website'** section will appear as shown in figure 12.

**NB:** Nota Bene [Note Well] (N.B., N.b., n.b or NB, Nb, nb) is a Latin phrase, meaning 'note well' or 'take notice' or 'please note'. Asterisk (\*) next to a form control's label indicates it as 'required'.





**Fig. 12: 'Website' Section**

In **'Site URL'**, admin must add their full marketplace's URL with https and possibly www or the subdomain:

- If the admin is on a **Pro/Growth/Scale plan**, it could be:  
"https://www.<domainname>.com",  
"https://<domainname>.com", or  
"https://something.mygreatmarketplace.com".
- If the admin is on a **trial, Starter or Hobby plan**, it could be:  
"https://<domainname>.sharetribe.com"

Admin must then click on the **'Save Changes'** button provided below.

--XX--

**NB:** Nota Bene [Note Well] (N.B., N.b., n.b or NB, Nb, nb) is a Latin phrase, meaning 'note well' or 'take notice' or 'please note'.

Asterisk (\*) next to a form control's label indicates it as 'required'.